



2018 PARTNERS PROGRAM MANUAL

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"Those who can, do. Those who can do more, volunteer."

-Author Unknown

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed it is the only thing that ever has"

-Margaret Mead

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WELCOME LETTER

Dear Partner,

I am thrilled that you have chosen to get involved with **STRATEGY AND INNOVATION FOR DEVELOPMENT INITIATIVE (SI4DEV)** through the Partners Program. Our Partners are a vital part of achieving the SI4DEV goals of a 21st century Nigeria where every citizen has a just and fair access to the resources and opportunities needed to achieve their full potential.

SI4DEV focuses our long-term plans towards achieving national development objectives while working to invest in local people and their communities. We endeavor to extend our projects to multiple communities across the 36 states, the federal capital and the 6 geo-political regions in Nigeria.

Partners play a key role in our organization and are expected to join and actively engage with SI4DEV on social media and our website; and contribute their skills in community mobilization, graphics, and research and program implementation. While SI4DEV is not a funding agency and is not obliged to offer financial support, we will compensate partner dedication based on activity and targets met. Also, being an SI4DEV Partner makes you our official representative and you are expected to uphold our values in your work.

In general, Partners are encouraged to be actively involved in the SI4DEV network. This includes monthly task reports, needs assessment surveys, and working in collaboration with other Partners and members to achieve yours and the initiative's vision. I hope you find the duties of your job description to be fulfilling and that your Partner experience with us is rewarding and positive.

The following information package includes details about our organization, activities so far, and the roles and the types of programs we are focused on. If you have any questions, please feel free to contact myself or the Partner Program Coordinator. Once again welcome and thank you!

Sincerely,

Nkem Akinsoto

Founder and CEO, SI4DEV

1. WHO WE ARE

Strategy and Innovation for Development (SI4DEV) Initiative is an NGO registered in Nigeria as an affiliate organization of The Spring Development Initiative in the United States. SI4DEV partners with local leaders working towards sustainable communities where every citizen has a just and fair access to the resources and opportunities needed to achieve their full potential.

Our pathway to equity is through supporting strong governance systems; to achieve health, education, and economic development of local communities. We therefore empower our partners by providing the tools, resources and inspiration they need while taking action to change their communities for the better. We equip them with training and experiential skills in core areas like needs assessment, action planning, project management, evaluation, and sustainability.

1.1. VISION

Communities with more participation in governance, accountable leadership, sustainable businesses and access to high-quality healthcare and education for all.

1.2 MISSION

Partnering with innovative change-makers through leadership training, capacity building and technical support for collaborative action towards positive social change.

1.3 WHAT WE DO

1. Create and provide access to materials to train and support influencers and partners;
2. Cooperate with partners on action plans for innovative short or long-term projects;
3. Partner with local governments, change-makers and the private sector on the design and management of service delivery systems;
4. Participate in reviewing and updating, or fostering policy frameworks for government, private sector and community programs and projects;
5. Promote collaborative learning and networking by policy makers and practitioners to produce and expand access to research and knowledge products;
6. Assist change-makers to integrate the results of research into their regular process and generate measures and data that will be used to provide quality improvement solutions and services;
7. Advise policy makers, and other players and working with them to advance performance and outcomes using a combination of research and training;
8. Provide funding and implementation support to identified influencers and champions;

1.4 SOCIAL CHANGE GOALS

We believe in the power of people and communities to lead positive social change and sustainable development. Our partners include government officials and policy makers, healthcare providers, educators, civil society and faith-based organizations, political and business leaders. After being empowered, they will in turn influence their communities towards the use of innovative and evidence-based strategies to achieve lasting results in governance, health, education, and enterprise.

These are the individual behavioral and culture change outcomes we work to achieve which are

necessary ingredients to transformational leadership and sustainable development;

- Active community participation in governance and policy making.
- Rigorous debate and evidence-based decision making in all areas.
- Ability to identify challenges and dynamic problem-solving.
- Collaboration on efficient solutions to local and industry challenges.
- Value based thinking and expectation of consistent good quality from all providers.
- The demand for ‘implementation-planning’ as a mandatory policy tool.
- Effective communication and a holistic approach to service delivery.
- Uptake of improvement models, standards and benchmarks.
- A mindset of evaluation and continuous improvement.

2. SI4DEV FOCUS AREAS

2.1 ECONOMIC DEVELOPMENT

Our vision under the enterprise focus area is to empower our partners through access to entrepreneurship training, networking and mentoring opportunities, financial and technical support, and to support them as they work with policy makers to create a strong system for small and medium businesses.

Below are some of our current partners who facilitate local demand for the businesses they work with and act as liaisons between investors and small businesses. Finally, they encourage other community members to use the businesses that have been set up in this way for more sustainability.

2.2 QUALITY EDUCATION

For lasting change, communities must decide on how to improve their educational opportunities and success measures, and SI4DEV is poised to support partners as they come up with ideas to create new infrastructure and change from within.

Our current education partners share the goal of expanding access to books and scholarship opportunities to increasing numbers of people in local communities.

2.3 IMPROVED HEALTH

SI4DEV has set up a network where stakeholders in the health sector (including students and practitioners in the medical and public health sectors, policy makers and non-governmental organizations) can fashion policy and support individual and collective campaigns directed towards ensuring healthy lives and well-being.

Our current partners target reproductive health and research into local health systems, with the goal of improving the health service delivery and increasing people’s access to health services.

2.4 GOOD GOVERNANCE

Our governance focus area aims to create a collective of young people – empowered through capacity development and knowledge-sharing – who will serve as a catalyst for change in strengthening Nigeria’s democracy. We promote good governance, improved service delivery, transparency and accountability.

One of our partners in this area tries to break down stereotypes as a way of bringing in more diversity



and female participation in social discourse and civic improvement, and the other empowers rural populations with knowledge and skills to ensure they can engage in local governance.

3. SI4DEV PARTNERS

Before formalizing SI4DEV in November 2017, the organization's trustees have since 2010, supported more than 10 community leaders to amplify and expand their reach and impact. In 2017, Bloom Research partnered with us to examine the feasibility of establishing a Public Health Research Centre in the Jos Local Governments Areas by studying current practice to make recommendations. Through Joy Bewaji in 2016, we provided funding for a female entrepreneur to boost her business and donated to the successful prosecution of 1 rape case in Lagos.

With our support in 2017, three schools in Ibadan received the Laipo Reads mobile library outreach and three hundred and fifty books were given out to 150 children. Post-secondary exam fees were paid for 10 students through Street2School Lagos, and 5 primary pupils got textbooks, notebooks, stationery, uniforms and school fees. With our 2018 Class of partners, we look forward to achieving even more!

3.1 CLASS OF 2018 PARTNERS

On March 1, 2018, Strategy and Innovation for Development Initiative, SI4DEV, announced our premier class of volunteers (Fellows, Interns or Ambassadors) for 2018 through the SI4DEV Partners Program. Our Partners are a vital part of achieving the SI4DEV goals of a 21st century Nigeria where every citizen has a just and fair access to the resources and opportunities needed to achieve their full potential.

We selected 250 influencers and change-makers based on their current activities to engage leadership and catalyze change starting from their local communities. Our select groups of partners (www.si4dev.org/partners) have already made visible and measurable impact in the four focus areas of SI4DEV – enterprise, health, education, and governance – either as individuals or part of an organization. Among them, we have founders and executive directors of companies, social enterprises or nonprofit organizations as well as interns and students. We have outspoken national advocates and activists as well as those who prefer to work from the background as they build health solution apps or provide training to primary and secondary school students.

Our Partners Program follows a competitive application process in 2 stages, with nearly 500 applications from several countries across Africa. For the 2018 cohort, SI4DEV is starting off from Nigeria, from where we will build a case study framework as we expand to other countries in the coming years. The 2018 Nigerian cohort includes leaders from 35 states of the country including the Federal Capital Territory (FCT).

SI4DEV focuses our long-term plans towards achieving national development objectives while working in the short term to invest in local people and their communities. We endeavor to extend our projects to multiple communities across the states, federal capital and geo-political regions in Nigeria.

During the 6 months program, partners are exposed to opportunities to collaborate on improvement work with a wide range of committed, inspiring and influential experts and professionals. Identified leaders who are subject-matter experts and practitioners can provide detailed information on issues and trends to help generate new ideas and share best practices. External mentors also provide support on a daily or weekly basis to challenge individuals or groups in ways that maximize their strengths and develop competencies in making effective decisions, partnership and collaboration, time management,

leading and communicating. Partners will create an action plan for youth-led engagements in their state or local government individually or with a group of peers.

At the end of 6 months, Partners with the best action plan proposals and most successful crowdfunded campaigns will be matched with funding up to \$1000! While implementing their projects, these partners will have access to one-to-one coaching, paid e-learning courses, speaker events, peer learning, in person training sessions and opportunities to visit national and global institutions.

3.2 HONORARY PARTNERS (2010 – 2017)

Mamamoni (www.mamamoni.org)

Mamamoni is a Social Enterprise that empowers low-income rural and urban slum women with free vocational skills and Mobile loans. Founder, Okocha Nkem experienced poverty growing up with a widowed mother with no skills to generate income and no access to finance, and feeding and going to school was a big challenge for Nkem and her siblings. When Nkem saw women and children in her community suffering similar lack due to the high poverty level, she started Mamamoni.

The Mamamoni business model consists of providing access to skills acquisition, financial literacy and mobile loans to selected women from local communities. In 5 years, they have trained almost 4,000 women with 90% of the beneficiaries starting a business and 99% repaying their loans.

Laipo Mobile Library and Reading Clinics (<https://www.youtube.com/watch?v=jVvGHIhob1E>)

Laipo has been conducting readings and literary activities for children since 2010, and began partnering in 2013 with the Spring Initiative affiliates to support her programs and activities. In 2017 alone, three schools (Aiyegun Community Primary School, Aiyegun Community Secondary School and Olunde Grammar School Jogbin) received the Laipo Reads mobile library outreach and critical thinking classes including discussion on bodily autonomy and children rights. A total of three hundred and fifty books were given out to 150 children. Over the lifetime of the project, over 100 schools have been reached and more than 5000 children. Laipo's activities include;

- Holding reading clinics in schools around Ibadan during the academic year.
- Encouraging the schools to use the 'Library period' on their time table to read.
- Providing books for each child to borrow at the end of the reading clinic
- Donating well-loved books to selected children which they can take home permanently.
- Creating a book exchange system, so that each child would have access to several books.

Street to School Initiative (<http://street2schoolng.blogspot.com/>)

Formerly known as the Resource Sharing Network, this project started in 2008/9, with the aim to stand in the gap for the poor, disadvantaged children, and connect them to donated resources and access to education. In 2013, Spring Initiative affiliates began to support their major program, the "BagSwap Project" which distributes educational items to needy kids in Rural Communities/Schools. We made it possible for 10 children to receive a package of a schoolbag, sandal, and customized notebooks, school uniform (where applicable), stationaries, crayon etc.

Street to School Initiative is now a registered non-profit organization in Nigeria which sponsors the education programs of out-of-school children, primary school drop-outs in underserved communities and street children. In 2017, we supported educational sponsorship including post-secondary examination fees for 10 students, and 5 primary school children got textbooks, notebooks,

stationery, uniforms and school fees. Street2School also operates free schools in neglected communities and facilitates support schemes for mothers of sponsored children.

SlideSafe from MerDroits (www.slidesafe.ng)

MerDroits is a health tech company that provides online access to affordable, shame-free and judgment-free sexual health education, consultation and contraceptives sales. Access is a big barrier to the use of available sexual and reproductive health services and products in Nigeria. Traditional service providers, fueled by their biases, tend to infringe on the rights of young people to access available sexual services. Women, particularly, are made to feel they are doing something wrong if healthcare providers do not sensitively handle requests for sexual health products or services.

Slide Safe is the pioneer innovative product from MerDroits and is a discreet safety companion for sexually active people who value confidentiality and the convenience of getting their needs met with as little stress as possible. Slide Safe is discretely delivered to customers, at their preferred drop-off location and time.

MerDroits also leads online sexual health education/ advocacy and behavioral change communication through MerDroits60, a community that enables open conversations about sexual and reproductive health and rights on Twitter, Facebook and Instagram. The MerDroits60 series is a gateway for everyone to share his or her stories, and help educate others about sex and sexuality.

Bloom Research – Farida Adamu

Bloom Research is a research hub that assists in data mining and in-depth analysis and acts as a consultancy for members of academic communities, policy makers and other stakeholders. They partnered with us to examine the feasibility of establishing a Public Health Research Centre in Jos North and Jos South Local Governments Areas; study current practice and make recommendations.

The study included a systematic review of relevant databases, with 25 personal and phone interviews of local community members, health workers and opinion leaders in Jos North and South Local Governments. Participants were sampled on their perception and priorities, potential barriers and opportunities for the establishment of a community health research enterprise. The conclusion is that there are currently no health focused enterprise or innovation in the study area to tackle the spread of diseases and a lack of coordinated efforts among sectors responsible for public health care.

The Conversation by Joy Isi Bewaji

Joy Bewaji convened the first edition of The Conversation in May 2015, in Lagos before taking it on the road to four different Nigerian states as well as the United States of America. The Conversation provides a forum for people to discuss the limiting effects of patriarchy and sexist stereotypes in Nigeria and aims to enlighten and empower participants about societal gender imbalances.

Through the conversation, The Spring Initiative partnered with Joy Bewaji to support vulnerable women and girls in Nigeria – a female entrepreneur received funding to boost her business, and we donated to the successful completion of the prosecution of 1 rape case in Lagos.

In January 2017, The Spring Initiative also supported Joy Bewaji in organizing the first brainstorming session of The Nigerian Revolution. The group was conceived as a social movement to address social/political issues that affects ordinary Nigerians and how they can work together to bring change in their local area. Participation in that group contributed partly to the motivation to move forward with formalizing and expanding the vision now known as SI4DEV.

Igbo translation of the Nigerian constitution

This translation was a collaborative effort led by Ukairo Ezinma Ukpai, project administrator, in partnership with the University of Nigeria Students' Bar Association, and Igbo language experts from select educational institutions in South-Eastern Nigeria. Enugu, the coal city, in Enugu State was chosen because the students of the University of Nigeria, Enugu Campus had already showed some competence and initiative in this regard.

The involvement of students was also prioritized to inculcate in these young people an appreciation of the local language and its role in development and in the legal sector. The project also gave students the necessary exposure and practical experience and a sense of community social responsibility.

The relevant chapters of the CFRN translated were Chapters 1, 2, 3 and 4 as well as Schedules 4 and 5. These chapters lay down the basic, fundamental relationship between the state and the individuals.

- Chapter 1 establishes the supremacy of the constitution; identifies the component units of the federation and lays down the powers of the various arms of government.
- Chapter 2 lays down the Fundamental Objectives and Directives of State Policy.
- Chapter 3 covers citizenship, process of acquisition, renunciation and denouncement.
- Chapter 4 provides for the Fundamental Rights and liberties of the Citizens.

The University of Nigeria Students' Bar Association (UNSBA) had earlier translated this chapter of the CFRN into Igbo Language as part of its community service initiative.

- Schedule 4 of the CFRN provides for Functions of a Local Government.
- Schedule 5 of the CFRN provides for Code of Conduct for Public Officers. The same process will be employed in translating into other languages.

4. PARTNERS ACTIVITIES 2018

4.1 POLICY CONTRIBUTIONS

In a position paper arising from the SI4DEV Governance group on the importance of youth involvement in leadership and political process in Nigeria, a solution was proffered for the underage voting in Nigeria, which will also ensure that no legal and eligible voter is disenfranchised. The position paper was published by a national daily in Nigeria, found online at [Businessday on Sunday](#).

We are also currently running a Nigerian Leadership and Economic Outlook Survey to hear about public opinions on national issues, and results will be used for project planning for Strategy and Innovation for Development Initiative (SI4DEV) Partners. The survey can be completed through this [Google Form](#).

4.2 VOTER REGISTRATION MONITORING

As part of Strategy and Innovative Development Initiatives (SI4DEV) mandate to empower community leaders towards achieving an improved accountable and transparent electoral process in Nigeria, SI4DEV partners across all the states in Nigeria were mandated to visit INEC offices in their respective states.

This follows our recent position paper published in Businessday newspaper on the importance of youth involvement in leadership and political process in Nigeria, where the SI4DEV Governance Group reiterated our commitment to support INEC in voter education and maintaining registration integrity.

The objectives of the visits are to:

1. Assess INEC Information Communication Unit, ([Survey](#))
2. Identify challenge(s) affecting voter's registration and,
3. Proffer solutions to identified challenge(s).

So far, the Akwa Ibom State, Uyo and Oyo State, Ibadan location groups have completed this task and their reports can be found [HERE](#) and [HERE](#).

4.3 LEADERSHIP TRAINING AND SCHOLARSHIPS

Two partners received N20,000 scholarships each and have been accepted into the Nirmala Chellarams Non-Profit Management Accelerator Certificate Program in Lagos. They are:

1. Peniel, Mark-Edomwande
2. Oghenekefe, Ettoh

In addition, several subject matter experts among the partners have led trainings on diverse topics in all the development focus groups with attendance of between 10 and 25 for each Whatsapp event.

4.4 INTERNATIONAL WOMEN'S DAY SEMINARS

For this year's IWD, SI4DEV supported our Partners on a seminar to promote girls' access to education, women's access to equal opportunities in the workplace, and help discourage and eliminate gender-based violence in our community, state and country. This isn't just about women. Men and boys also play an important role in empowering, mentoring, and supporting women as their mothers, sisters, wives, co-workers and fellow citizens working to develop our community. The theme for the events was "Understanding the Rights of women and girls: Ending gender-based violence among women and girls".

1. The event held in Uyo on 10th March 2018 and targeted community youth leaders who are willing to volunteer as change agents to speak against gender-based violence. At the end of the day, 20 (6 males and 14 females) youths volunteered to be part of SI4DEV Uyo location group. Please read more about the Uyo event and see pictures [HERE](#).
2. The event held in Ado-Ekiti on the 17th of March 2018, and had as delegates, secondary school students. A keynote address was delivered by the wife of the priest. The location group will work with the school management to coordinate an SI4DEV club. See pictures on [Instagram](#).

4.5 IN-PERSON SESSIONS

SI4DEV 2018 Partners have created 35 Whatsapp Location Groups covering 25 states and the FCT. We encourage partners not represented to set up a group for their State/LGA and add people resident in their area to the location group even if they are not members of SI4DEV. After creating the group, the Program Manager is added to the group for awareness and support.



So far 8 locations have coordinated in-person meetings, including Uyo, Ibadan, Ado-Ekiti, Ika, Abuja, Kaduna, Makurdi and Maiduguri, to brainstorm on action plans, carry out events, partnership activities, community needs assessments, etc. See Kaduna Meetup [HERE](#).

4.6 GOVERNMENT ACCOUNTABILITY

One of the goals of SI4DEV partners is to engagement government and help advocate for better accountability to promises. Members of the Oyo State group Ibadan have agreed to engage with the Waste Management Agency in their local area to hold them to account of maintaining the cleanliness of their environment. They are assessing the areas that are worst hit and collating pictures and evidence, as well as needs assessment to determine method of engagement. Under consideration is a letter to the managing director of the private contractor, the government management lead, and copied to the media. Pictures can be seen on our social media pages (@si4dev on Instagram).

4.7 PARTNERSHIP ACTIVITIES

Location groups have identified community and faith-based organizations in their local area to partner with as a means to accomplish some of their personal development and community improvement goals in alignment with SI4DEV. Along this line, partners in Makurdi partnered with the Rotary Club in a sanitation drive to mark the latter's golden jubilee. See report [HERE](#).

4.8 COMMUNITY NEEDS ASSESMENT

SI4DEV partners work at the grassroots and community level to initiate innovative improvement ideas. To better inform this work and arrive at the most high priority issues facing their local areas, needs assessment is imperative.

The Uyo and Yenogoa location groups are currently carrying out the SI4DEV designed community needs assessment. At least 50 respondents will be sampled in each local government area, and up to 100 depending on the population size obtained from the National Bureau of Statistics (NBS). An online version of the survey can be found [HERE](#).

5. GENERAL OPERATIONS

We organize our regular operations through groups on Facebook and WhatsApp as well as in person. There is also on-going communication using our social media like Twitter, Instagram and LinkedIn.

Partners will be exposed to opportunities to collaborate on improvement work with a wide range of committed, inspiring and influential experts and professionals. Identified Partners who are subject-matter experts and practitioners can provide detailed information on issues and trends to help generate new ideas and share best practices.

Through these interactive groups, staff provide support on a daily or weekly basis to challenge individuals or groups in ways that maximize their strengths and develop competencies in making effective decisions, partnership and collaboration, time management, leading and communicating.

There will be Leadership & Management development activities, including: coaching and mentoring, e-learning courses, knowledge and behavioral development, speaker events, peer learning, in person meetings or training and development sessions and opportunities to visit global institutions.

5.1 Facebook Partner Groups

These are structured for partner segments – Ambassadors, Fellows and Interns.

5.2 WhatsApp Focus Groups

These bring together the Partners in the titular development focus area, around common development interests in Health, Enterprise, Governance and Education. Partners are welcome to join any focus group no matter their location. The focus groups are led by 2 or 3 Partners and are a great way to learn, broaden their network, socialize, develop deeper business relationships, and simply recharge their batteries. Each currently has between 50 – 80 members each.

5.3 WhatsApp Location Groups

These provide a platform for closer connection among members resident in the same geographical or local area. These groups will organize and drive local action and campaigns, as well as in-person meetings and training activities.

Facebook Partners and Whatsapp Focus groups are strictly for identified and shortlisted ambassadors, fellows and interns who have passed through a 2-step application process. Through these groups, partners will receive communication about upcoming events, contests and opportunities directly from group leaders.

5.4 Group rules in summary

1. Only pertinent content is permitted. No advertising except on Saturdays. Members who post content not relevant to the focus area will be deleted from our community without prior notice.
2. Be courteous and respectful of other group members and expect your opinions to be respected too. We can disagree with others and challenge opinions, but please do so with fairness.
3. Join the conversation! Share your thoughts, ideas and questions, you'll learn a lot and you never know who you might help. From the team, you will also get valuable nuggets on how to access opportunities and resources as well as leadership skills and personal development.

5.4.1 Daily Schedule

- A. Monday: Motivation – Personal Development, Productivity, and article links
- B. Tuesday: Ask Me Anything – Q&A with a Member
- C. Wednesday: Brainstorm – Members can brainstorm ideas to plan, start or expand their work
- D. Thursday: Training – Curriculum focus, online courses, live training, certificates of completion.
- E. Friday: Opportunities – Links to jobs, scholarships, grants
- F. Saturday: Selling – Advertisement of products and services by members
- G. Sunday: Meditation – Words on Marble, thoughts and prayers, quotes

6. KEY PROGRAMS

At the end of their 6-months partner training, SI4DEV will expand impact by funding programs that will promote our partners' ability to access and judiciously use resources to evaluate and regenerate themselves towards achieving sustainable local and national development. We will research and document best practices in capacity building through these programs, and the strategy, research methods and lessons learned in one program area will be adapted for use in others and serve as the foundations for creating social and cultural change.

- a. Governance – SWAP {Serving with Accountability and Purpose}
- b. Health – HEALTH SPEC {Sustainable Partnerships, Enhancing Care}
- c. Education – ADVANCE {Advancing Development in Community and Education}
- d. Enterprise – INVEST {Innovative Ventures for Economic Stimulus}

6.1 SWAP – Serving with Accountability and Purpose

Objective – Provide education and empowerment of 20 local influencers to improve service delivery and increase participation in politics by December 2020.

Program Approach;

1. Identify persons in positions of influence and whose actions can impact the wider population; these should include politicians, and leaders of women, youth, or faith-based groups.
2. Educate these influencers on how to engage (i.e. not just holding demonstrations) and lobby officials (i.e. making specific requests, having evidence request is justified, doing research to find out what else is competing for government attention, and working around/with that, etc.).
3. Shift the focus of influencers to elected representatives at the local government level and community level; and ensure that they understand the responsibilities of their local government officials and what is reasonable to ask for;
 - a. The idea behind engaging LG officials (as opposed to state/federal governments) is that these officials are closer to them, and it is easier to reach them.
 - b. Also, since the LG officials serve fewer people, there will be less competition for their attention, and it will be easier for citizens to get their attention.
4. Provide interactive forums where influencers can engage LG officials. Positive results will encourage the influencers and those in their network to be more actively involved in politics.
5. Work with trained champions to identify and prioritize goals that, if achieved, will have the maximal impact amongst the populace.
6. Develop a plan to achieve such goals.

PILOT - Identified champions will be funded to implement projects leading to increased accountability and participation in governance.

6.2 IMPROVE HEALTH – Sustainable Partnerships for Enhancing Care

Objective – Contribute to evidence-based policy and decision making for improvement in healthcare by engaging and empowering 20 local influencers by December 2020.

Program Approach:

1. Source and synthesize policy documents for public/community health programs to establish the level of political support for such improvement;
2. Evaluate emerging best practice in public/community health policy and programs in the state and using one or two local governments as a case study;
3. Organize stakeholder meetings on selected projects to decide on way forward;
4. Convene a results oriented network of researchers, practitioners, policymakers and community members working together to promote evidence based decision making in health and to improve access and quality of care to all. Organizations to partner with;
 - a. State ministry of health or local government officials who develop policy for community health programs and set priority of health issues for all players in the health system.
 - b. Consultancy companies that use a combination of research and technology to advise and improve the performance of hospitals and healthcare organizations.
 - c. NGOs that create materials to teach and train healthcare professionals to put research into practice and who generate measures/data used by providers and policymakers.
 - d. Practitioner groups – doctors, nurses, pharmacists, public health professionals, hospital owners, Health Management Organizations medical educators, and training institutions.
5. Provide capacity building on decision-making or priority-setting for key stakeholders/participants at various levels (see 1a – 1d above) and document their public health / health care improvement ideas, and the perception, interest, potential barriers and opportunities for these projects;
6. Develop a collaborative summary report advising on the feasibility and action plan needed to implement, including resources and time-frame.

PILOT - Identify and support a pilot site/hospital/care team to implement the improvement plan.

6.3 ADVANCE - Advancing Development in Community and Education

Objective – Promote community and social development through improved educational outcomes by engaging and empowering 20 local influencers by December 2020.

Program Approach;

1. Diagnose issues affecting education in the local area;
 - Generate a list of issues for public discussion.
 - Develop talking points on topics affecting educational achievement.
2. Validate ideas and theories around community development and education;
 - Outline positive and negative influences on teaching and learning outcomes.
 - Explore new, creative opportunities to improve their educational achievements.
 - Define critical issues with solutions for improvement in education.
3. Advocate for research to influence decisions and long-term impact on individuals and communities through a marketing campaign to show the correlation between education and community and social development;
4. Initiate league tables for school rankings using both learning outcomes and efficiency measures;
 - Award leading schools publicly.
 - Name leaders as champions of advocacy.
5. Convene stakeholder forum to discuss, debate and address identified issues;
 - Agree on priority areas.
 - Disseminate report from stakeholder consultation.

- Develop slogans targeting educational issues through informed decision-making.
- 6. Energize educational progress by creating a one year work plan for implementation of agreed programs and strategies.

PILOT – Identify, fund and support a local school in the community to implement action plan and highlight successes and lesson learned to all stakeholders.

6.4 INVEST – Innovative Ventures for Economic Stimulus

Objective – Support civic education and credit advisory facilities for entrepreneurs and community-based organizations by engaging and empowering 20 local influencers by December 2020.

Program Approach:

1. Fund a partner organization to collate information on as many institutions and NGOs as possible, including government, citizenship and economic policy;
2. Develop a website with shareable content on Local, state and federal citizenship and economic policy as well as reforms, and seed WhatsApp groups based on local areas;
3. Create stations in various cities and towns in Nigeria where Nigerians needing information to better their lives can visit to obtain such information such as;
 - How to start a business and where to access capital and customers.
 - Where to go if a family member/friend is experiencing debt problems.
 - Where to get tax forms, building approvals, etc.
 - How policy affects them – e.g. what one’s rights are as a tenant, how to be tax compliant, local business and job opportunities, etc.
 - How they can change local business policy or contribute/participate in economic governance.
4. Such stations will be staffed by people who have access and influence and whose actions can impact the wider population;
5. Training all staffers to deliver advice in a specific way, what advice is needed in most common requests, and how to refer people to other agencies better qualified to deliver help;
6. The staffers of stations may obtain this information by:
 - Searching for it on the internet.
 - Having it sent to them by another influencer in their network.
 - Putting out a call to a local message board or WhatsApp group.

PILOT - Innovative business ideas will be supported with an implementation plan and access to funding tied to milestones and benchmarks.

7 PILOT Pathways

For all programs, SI4DEV will work with selected Partners to come up with an action plan for a funded PILOT PROJECT. Selected partners will also receive matching funds after a successful crowdfunding campaign. The pathway for all programs will be PIES (Plan, Implement, Evaluate, Scale).

- Plan – Develop an action plan with milestones and metrics for a small intervention;
- Implement – Execute while maximizing chances of goals being met (being flexible and maintaining stakeholder buy-in, as changes to initial circumstances may require plans to be

tweaked);

- Evaluate -Learn from the experience and input the learnings into future action plans;
- Scale – Demonstrate success and extend the scope of the plan.

7.1 Pilot Intervention Proposal Template

1: Identify an issue in your local community or your focus area that worries you, but you feel has a clear solution. How would you like to address this issue? (500 words)

State the specific location and specific timeframe where you would like to pilot a solution to this issue. For example: I want to provide and maintain 1 Borehole for clean water in Ihiala, Anambra State, for 6 months.

a. Introduce the identified gap and why it is a problem. Explain in detail the impact on the community, and if possible share a personal story of how this issue has affected you in the past. Has there been any research done about this issue? List the data you are using to decide that this is a problem, articles in the news are allowed too that show that this has been a long-lasting issue.

For example: The lack of clean water in Ihiala village has led to increase higher infant mortality as shown in data released by the Nigerian bureau of statistics and the WHO, etc.

b. Develop the objectives of your planned pilot project to implement a solution to the identified issue. What is the goal you are aiming for, and how will this change the lot of the community?

c. List some actions you can take within the specified timeframe which should be as clear as possible, and with each action indicate the timeline to completion. If available, state actions you have taken in the past or presently towards tackling the community issue you have identified.

d. Identify local stakeholders you will collaborate with in implementing your pilot.

e. State your plans towards making the project sustainable so that it continues beyond the pilot period. This could include continuous advocacy campaigns, health education, formation of support clubs etc.

f. Finally, state your key performance indicators that will help you monitor the progress of your pilot and whether it has been a success. You can use surveys, sign-ups, no of taps in use, etc.

2: Please describe your experience in community or grassroots work.

This could be personal or professional work experience and needs to include the impact of whatever you've done. Use key performance indicators, numbers, data, news articles, etc.

3. What makes you a change-maker? Has there been an experience where you used your leadership skills to a successful outcome. (250 words)

Please state the leadership skill you used in making change and how it was critical to the situation.

4. Tell us about one major national change you would like to see over the next five years. How will this impact your community? (250 words)

We want to measure your grasp of the bigger picture, of matters with national and local significance. Is your desired change something that many others are clamoring for?

5. How would you use engaging and influencing of policy makers to achieve this change? (250 words)

Please demonstrate your understanding of how policy making occurs. How would you personally be involved in making or influencing the policy change? What evidence, analysis, contacts and other things would you need to make it happen?

6. How would you share lessons learned with others if your application is successful? (250 words)

Our preferred change-makers should have a plan to influence others in their local communities and Nigeria as a whole. How will you share what you have learned by informing others?

7.2 Project Implementation and Management of Funds Raised

Good organization will be our watchword to maximize resources. In our experience, when there is no proper planning, resources are stretched to their limit. The selected action plans should be able to communicate and instill confidence in everyone who will be working off it. Disorganization gives people an excuse for not following through and Partners must avoid this by every possible means, even while remaining flexible.

1. There will be a guide on management of funds raised through crowdfunding and SI4DEV will monitor effective utilization of this fund to ensure it is properly used in project implementation.
2. At the end of the crowdfunding campaigns, partners will analyze what went wrong and what went right, which strategies worked, and which didn't, and they will document what they find.
3. Each partner will write a report you write based on that evaluation and submit to the SI4DEV database for others following to draw on.
4. Partners are charged with designing, organizing, and maintaining their budgets while SI4DEV will provide oversight and disburse the funds as milestones are met.

8. GOVERNANCE

SI4DEV is a non-governmental organization registered in Nigeria as Strategy and Innovation for Development Initiative. Strategy and Innovation for Development (SI4DEV) Initiative is the Nigerian affiliate organization of The Spring Development Initiative in the USA. SI4DEV was registered with the Corporate Affairs Commission in November 2017.

8.1 BOARD OF TRUSTEES

The founders have over 20 combined years' experience of providing support to improvement partners in Nigeria, including individuals, small enterprises and local nonprofits, has observed a gap in the capacity necessary to maximize their efforts to create social change and sustainable development, both within and outside the government. The 3 foundation trustees have agreed on the articles of incorporation and bylaws. One goal of the BOT is to have within two years a Board of Directors and Executive Officers governing the affairs of The Strategy and Innovation for Development Initiative, and employ some paid staff.

8.1.1. NKEM AKINSOTO

Nkem Akinsoto is a public health and research expert, and the founder of The Spring Development Initiative – a US-based nonprofit committed to empowering local leaders who are working towards citizen participation in governance, improved health, economic opportunity and educational attainment in their communities. Nkem brings to the board over 15 years of experience in development support,

networking, health promotion and project management. She received a master's degree in Public Health Research from the University of Edinburgh, Scotland and currently works as a Program manager with UW Medicine.

Also a bestselling author under the pen name Myne Whitman, and a social media maven, Nkem has been recognized as one of 100 Most Influential Nigerian Writers under 40 by the Nigerian Writers Awards for the year 2016 and 2017. As a blogger, her websites (Mynewhitman.com and Romance Meets Life) won the Blog of the Year in 2010, Best Writing or Book Blog as well as the Best Use of Media including Social Media among other awards by the Nigerian Blog Awards. Nkem founded Naijastories.com, a website committed to promoting the reading culture in Nigeria and the #1 social network for aspiring Nigerian writers.

8.1.2. IFY MALO

Ify Malo is the CEO of Clean Tech Hub and the Energy Innovation Center, Abuja; an incubator for new ideas and technologies, and business models specifically in the Renewable Energy space in Nigeria. She is also the Country Campaign Director for Power For All in Nigeria. She leads the Nigerian campaign to promote distributed renewable energy in Nigeria and is one of the country's leading energy access experts. She helped to set up and incubate the Renewable Energy Association of Nigeria (REAN), the principal industry association in Nigeria.

Ify has advised a range of government agencies on how best to support market growth, and engaged the national media, the faith community and donor groups and agencies in the promotion of distributed renewable energy. She has held Senior Policy Adviser on Energy Policies, Regulations and Partnerships at the Ministry of Power in Nigeria, where she led a number of policy and partnership initiatives for the Nigerian power sector including cultivating and managing relationship with the World Economic Forum and World Energy Council, among others. Ify's focus area lies with Global Policy; Project Design and Strategy and Stakeholder partnership initiatives. Ify is a qualified attorney with graduate advanced degrees in Law, Business and Public Policy. She is an African Leadership Initiative PIA Fellow (2012); A Desmond Tutu Fellow (2013); a Crans Montana New Leaders for Tomorrow Fellow (2014); A Dwight Eisenhower Fellow (2015); Global Leadership Academy Fellow (2017).

8.1.3. AKIN AKINSOTO

Akin Akinsoto has an expansive career in software engineering; having worked for blue-chip companies in both in the UK and the US; and his experience in the IT industry has led him to appreciate the value of information in guiding choices leading to better developmental outcomes. Akin was in the technical team which founded CR Services, Nigeria's Pioneer Credit Bureau Operator, and a strategic partner of CreditRegistry Corporation USA. He has a master's degree in Computer Science, which he obtained from University College, London, as well as a Bachelor's and Master's degrees in Architecture, obtained from Obafemi Awolowo University.

In addition, Akin has a passion for education, which has led a diverse experience of volunteering in his local community in the Seattle area, providing IT training skills and one-on-one mentoring for at-risk youth in schools. His passion has led to him contributing his time and skills to developing Naija Stories and Filtered Thoughts, particularly by offering feedback and encouragement to aspiring writers and thinkers in Nigeria.